

Village of Bellaire
Downtown Development Authority
Minutes
July 27, 2022

I. Call to Order:

Chair D. Hoyt called the meeting to order at 9 am.

II. Pledge of Allegiance:

III. Attendance:

Members Present: Michelle Dayton, Dave Gajda, Don Hoyt, Tracy Lareau, Doreen McGuire, Cindi Place, Don Seman, Taylor Sutherland

Members Absent: Dan Bennett

Public Present: Jean Bedell, Marty Nemec

Public Present via ZOOM: Christy Wilson

IV. Consent Agenda:

Motion by C. Place to approve the Consent Agenda. Second, D. Seman. Motion approved by unanimous vote.

V. Public Comment on Agenda Items:

The appointment procedure to the DDA Board will be discussed with N. Essad to assure correct procedure regarding Board appointments.

VI. Unfinished Business:

Buy Local Update:

Buy Local group did not meet in July. M. Dayton has reached out to Shanty Creek regarding their upcoming meetings and conventions to pass along information regarding the Buy Local group, what's available in Bellaire,

upcoming events and coupons. A brochure was shared that will be included in the bags that will be given to Shanty Creek for their meeting and convention visitors.

Village Update:

D. Bennett was absent. Still waiting on inspection of the new restrooms. Sidewalk will be poured. Three new display cases have been installed. The Chamber has posted information in their case. One will display the new DDA downtown map.

Public WiFi:

C. Place has made contact with the Antrim County representative Jeremy Scott regarding WiFi. We are assured that the DDA will be involved in the decision making process regarding public WiFi. D. Hoyt stated that the Charter team is also working on the public WiFi bid. Hot spot table has arrived and will be available in August which will provide additional WiFi outside of the Frontier building.

DDA Parking Committee:

Hold will be placed on ordering new parking signs until D. Hoyt speaks with Antrim County and their employee parking area. It was also mentioned that the property behind the Health Department has recently been purchased and that the new owners are on the Planning Commission's upcoming meeting agenda. It was also mentioned that a consultant in the future will possibly be hired to create an awareness for parking in downtown Bellaire.

Pavilion Summer Entertainment:

Piano is played on a regular basis. Short's is providing music on the stage.

VII. New Business:

DDA eNewsletter will be fall focused. The first edition of the newsletter has been well received.

D. McGuire will pursue public art for display downtown from the DIA Inside|Out program.

VIII. Miscellaneous Business of the Authority Board:

D. Gajda brought up that we should think about expanding the DDA boundaries as we begin to review the DDA budget. Timing for this expansion is very important. The discussion item will be added to the August agenda under New Business.

The use of the container stage area will be used by Short's. It was discussed and will be brought to the Village Council meeting regarding the noise and sign ordinances in this area.

There has been an overflow issue with trash in the downtown Village receptacles which will be discussed with B. Keiser.

B. Keiser will also be speaking with M-Dot regarding the stringing of lights to illuminate downtown.

Looking at possible fundraising opportunities for the DDA might be a Meet & Greet, or possibly hosting a Business Chamber After Hours. This would give the community an opportunity to meet the DDA Board and give the DDA Board an opportunity to listen to what the community would like to see implemented. Terrain has graciously offered their restaurant for an event.

IX. Public Comment on Non-Agenda Items:

A question was asked regarding how the DDA funds are captured. D. Gajda responded to the questions.

X. Adjourn:

Motion by D. Seman to adjourn the meeting. Second, M. Dayton. Meeting adjourned by D. Hoyt at 10:08 am. Next meeting will be held on Wednesday, August 31, 2022 at 9 am.