

**BUY LOCAL
AGENDA**

Tuesday, September 29, 2020; 9:00 – 10:00
Zoom: See details below

Purpose of Buy Local: Engage more people in Bellaire's downtown businesses, particularly including local and regional people throughout the entire year.

Meeting Objectives:

- Status and next steps for current projects
 - Begin preliminary identification of 2021 activities
1. Welcome, Introductions
 2. Review of the meeting objective/s, agenda, including timeframes for agenda items
 3. Acceptance of the meeting minutes from August 25, 2020
 4. Debriefing
 - a. Harvest Festival
 - b. BL "Thank You" ad in Antrim Review
 - c. Current downtown customer activity, issues
 - d. Covid related issues?
 5. Current projects: status and updates
 - a. Fresh Air open spaces, when/where things will be stored for winter, help needed?
 - b. Downtown map distribution
 6. Fall activities, Third Fridays
 - a. Witches and Warlocks, October 16 or 23
 - b. Downtown Holiday Open House, Saturday, November 21
 - c. Holiday PJ Party, Friday, December 18
 7. 2021 preliminary project planning
 - a. Development of a Downtown Bellaire logo, color guide, branding strategies
 - b. Development and initial implementation of a more comprehensive and permanent wayfinding signage plan, including a new sign for the M88 welcome triangle
 - c. Development of a draft 2021 project plan at the October meeting
 8. Updates
 - a. Chamber
 - b. Chamber Foundation
 - c. DDA
 9. Member information, sharing
 - a. Fall activities
 - b. Issues, concerns
 10. Follow-up, future agenda items

2020 Meetings: 9 – 10, 4th Tuesday of each month: Oct 27 Nov 24 no Dec

Join Zoom Meeting

<https://us02web.zoom.us/j/81253627343?pwd=VVRJREIDbkM4djJJeDAxMkVVdHJsZz09>

Meeting ID: 812 5362 7343

Passcode: 808720

One tap mobile

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