

**Village of Bellaire**  
**Downtown Development Authority**  
**Minutes**  
**November 30, 2022**

**Call to Order:**

Meeting called to order by Chair D. Hoyt at 9:00 am.

**Pledge of Allegiance:**

**Attendance:**

Members Present: Dan Bennett, Michelle Dayton, Don Hoyt, Tracy Lareau, Doreen McGuire, Cindi Place, Don Seman, Taylor Sutherland

Members Absent: Dave Gajda

Public Present: Jean Bedell, Shana Minish, Tyler Pickard

Public present via Zoom: Dave Gajda, Christy Wilson

**Consent Agenda:**

Motion by T. Lareau to approve the consent agenda with the following additions: Move to New Business, Tyler Pickard, Short's Brewery, and review of DDA e-newsletter. Second, C. Place. Motion approved by unanimous vote.

**Public Comment on Agenda Items:**

None

**Unfinished Business:**

**Buy Local Update:**

M. Dayton provided an update. Thanked the DDA for their continued support. The piano has been removed and the tables and chairs were placed in storage. The holiday open house went well considering the inclement weather. Next event is the PJ Shopping Day, December 17th and Sip and Shop, December 23rd. Welcome packets were given to a local realtor for distribution to new residents.

Shelly will check with other realtors to inquire about their interest in having the packets. Waiting on information regarding new banners for the light poles in downtown.

**Village Update:**

D. Bennett provided an update. Tractor Supply Company will be built across the street from Dollar General on M-88. Vacation lodges will be built near the dam on Broad Street. Dan will check with B. Keiser regarding sidewalk snow removal and salt.

**Public WiFi:**

Spectrum quote will be provided after the first of the year which will be more affordable. Frontier provided a quote of \$500.00 a month. Verizon has not provided a quote. C. Place will contact Antrim County regarding any updates from them.

**DDA Parking Committee:**

M. Dayton provided a quote for parking signs from Pro Image Design in the amount of \$230.32 for six signs which includes the design work. The committee will work with B. Keiser to determine the best placement for the parking signs.

T. Sutherland suggested that the budget for parking should include streetscape, alley improvements, and sidewalk improvements.

D. Hoyt has been working with Antrim County regarding parking signs. The County has installed new signs stating Parking by Permit Only and underneath these signs are Free Parking with the times and days listed. The DDA would like to post on the building owned by the County on Broad Street and the alley, replicating the new County parking signs with an arrow pointing down the alley way. Motion by T. Sutherland to approve up to \$600.00 to cover the cost of the proposed signage. Second, T. Lareau. Motion approved by unanimous vote.

D. Bennett stated that the Village and the County are in negotiation for a swap of the parking lot next to the food bank on Broad Street with property in Richardi Park that the County owns.

D. Hoyt will meet with the developer of the new vacation lodges who is a consultant and the discussion will focus on the future of Bellaire parking opportunities.

### **Outdoor Art:**

T. Lareau provided an update on the application for the mini arts grant. The process is moving forward. An exhibition timeline has been created and was distributed to the DDA Board. The committee also reviewed the proposed budget for public art. D. McGuire has a meeting scheduled with Ms. Culver to provide an update and discuss next steps regarding the exhibition. D. Hoyt will provide the agreements that were created by the DIA for the local business owners to display the artwork on their property.

### **Bike Racks:**

Still waiting on the concrete slab to be poured.

### **Selfie Stations:**

D. Hoyt spoke with the Chamber. The Chamber will take this project over as they can add a broader area for the selfie stations. Cost for the selfie station signs are approximately \$500.00 per sign.

### **2023 Budget Priorities:**

Following are the top five priorities for the FY 2023 - 2024 budget: The Buy Local Group \$5,300, Public WiFi \$6,000, Marketing and Promotions \$1,000, Parking Improvements \$2,000 and Public Art \$9,000. Additional information regarding the proposed budget might include snow removal and snow melt. D. Gajda will provide a spreadsheet of the proposed budget for the DDA to review.

### **New Business:**

#### **Short's Anni Party:**

Tyler Pickard from Short's Brewery spoke about the proposed change to the annual *Anni Party*. The party will be renamed *Bellaire Block Party* to be held on Saturday, April 29, 2023. M-88 will not be closed, no food trucks, non ticketed event. There will also be a band. The thought to renaming the *Anni Party* is to have an "open" block party and encompass the entire downtown. More information to follow as the event details evolve.

#### **2023 Officer Positions:**

Reviewed the list of DDA members and their terms. Election of new officers will take place at the January DDA meeting. D. Seman's term will end in February 2023 and he stated that he will not seek re-election. Don has been on the Board since it was formed. The Board expressed their thanks and appreciation for the many contributions Don has made while serving on the DDA Board. The open

seat will be posted in the paper and in the e-newsletter. Applications will be accepted for the open seat.

**E-Newsletter:**

C. Place presented a copy of this quarters e-newsletter. Suggestions were made and the e-newsletter will be sent out by the end of the week.

**Miscellaneous Business of the Authority Board:**

The December DDA meeting scheduled for Wednesday, December 21, 2022 will change and the DDA will meet on Wednesday, December 28, 2022.

The Village Parks and Recreation Committee will present their plan on Wednesday, December 7, 2022 at 6 pm. The presentation will take place prior to the monthly Village Council meeting.

**Public Comment on Non-Agenda Items:**

None

**Adjourn:**

Motion by D. Seman to adjourn the meeting. Second, T. Lareau. Meeting adjourned by D. Hoyt at 11:07 am. Next meeting will be held on Wednesday, December 28, 2022 at 9 am.