

**DRAFT**  
**Village of Bellaire**  
**Downtown Development Authority Minutes**  
**Wednesday, September 25, 2024**

**Call to Order:**

Meeting called to order by M. Dayton at 9:00 am

**Pledge of Allegiance:**

**Attendance:**

Members Present: Dan Bennett, Michael Belanger, Margie Boyd, Jamie Creason, Michelle Dayton, Dave Gajda, Don Hoyt, Doreen McGuire, Adrienne Wolff

Public Present: Angela St. Pierre

**Consent Agenda:**

The August meeting did not have a quorum therefore this month the board needed to approve the Consent Agenda from the August 28, 2024 meeting and the Consent Agenda for the September 25, 2024

Motion by J, Creason to accept the August 28, 2024 Consent Agenda. Second, M. Boyd. Motion approved.

Motion by J. Creason to accept the September 25, 2024 Consent Agenda. Second, M. Belanger. Motion approved.

**Public Comment on Agenda:**

None

**Unfinished Business:**

**Buy Local Update**

M. Dayton reported there was a discussion regarding the planters and flowers for next year. Holiday Open House is November 16th. Shop Small Saturday is November 30th. Also discussed that J. Creason and B. Jacobson will be offering classes on social media platforms. It was suggested that the Chamber be included in the offering of classes. M. Dayton presented to the board a shortfall in the Buy Local Budget due to low sales at the Bake Off and the replacement of planters. She suggested that an additional \$1,000 be added to the Buy Local Budget. D. Gajda will be working on the DDA budget amendment and present a draft

at our October meeting. It is his suggestion that we wait until the draft budget is presented.

### **Village Update**

D. Bennett reported that the Village continues to work with their attorney regarding the language for a short term rental agreement. Still working on permitting of the marijuana retail business. The Bellaire Lofts have received approval on all their permits. Plan is to have the “pilot” residence in place in January.

### **Grants Committee**

D. McGuire reported that the auction website is updated. The auction will open October 15th and close November 1st. Thank you to Cindi Place for her assistance in updating the website. Decals will be ordered for the placards announcing the auction. Willa Graham, art teacher Bellaire Public Schools will be bringing two groups of students to tour the exhibition. As part of the grant it was budgeted to donate \$325 to the schools for Community Exhibition Programming Activation Supplies. This donation will be used to purchase supplies to support the students visit to the exhibition.

Austin Rowlander has interviewed all 12 artists. Thank you to Judy Stillwell from the Antrim Review for her posts on Facebook of each article. Very positive feedback.

Rachel Rademacher from 9&10 News unfortunately is not able to visit the exhibition this year.

Motion by J. Creason to approve the donation to the Bellaire Public Schools Art Department in the amount of \$325.00 as stated in the grants budget and to pay Pro Image upon receipt of invoice not to exceed \$70.00 for the decals. Second, M. Boyd motion approved.

Discussion followed about advertising on Facebook of the upcoming art auction.

Motion by M. Boyd to approve advertising the art auction on Facebook, not to exceed \$100.00. Second, J. Creason. Motion approved. Information will be sent to J. Creason to create the ad for Facebook.

### **Marketing & Communication**

**DDA Logo/Design Quote** - Judy Stillwell has submitted a quote. Will reach out to other designers for quotes.

**Marketing Video** - Trish Fox created Come Visit Us in Downtown Bellaire. S. Dayton will share the link for the board to review.

**Map Update for Restroom Pavilion** -Tabled to the October 30, 2024 meeting.

### **Banner Program**

D. McGuire reported that the Call for Art dates for submission will be need to be changed to October 15, 2024 with a deadline of January 31, 2025.

Discussion followed regarding Sponsorship Opportunities for the Color Bellaire Banner Program. It was decided that the Banner Committee will meet on Tuesday, October 1st, 10 am at M-88.

**Parking Committee**

Updated that the parking signs have been very beneficial and will remain up.

**Piano Update**

D. Hoyt updated the board that the piano has been found. We will contact Brian Davies in April.

**Meet & Greet**

Suggested dates for the fall Meet and Greet to be held at Bee Well Mead & Cider are October 15th or October 22nd. A. Wolff will check with Austin Rowlader on the availability for Bee Well to host. Once the date is confirmed, J. Creason will create the newsletter. S. Dayton will coordinate the appetizers.

**Replacement of Lights in Parking Lot Behind Bellaire Bar, Uniquely North and Emma's Way**

Tabled to the October 30, 2024 meeting.

**Miscellaneous Business of the Authority Board:**

D. McGuire requested that she be able to charge batteries at Bellaire Hardware for the recorder used at the DDA meetings. Motion by A. Wolff. Second, J. Creason to approve the purchase of batteries. Motion approved. D. Hoyt absent.

**Public Comment on Non-Agenda Items:**

None

**Adjourn:**

Meeting adjourned at 10:16 am.