

DRAFT
“Color Bellaire” Banner Program
Committee Meeting Minutes
Tuesday, October 1, 2024

Committee Members Present

Mike Belanger, Jamie Creason, Michelle Dayton, Doreen McGuire

Review of Call for Artists /Color Bellaire Banner Program

Committee reviewed the application documents for the Call for Artists. The dates have been adjusted, the submissions will begin October 15, 2024 and will close January 31, 2025. Jury decision by February 7, 2025. Suggested that we send application to students at NMC, Careet Tech, Bellaire Public Schools, COA, Meadwobrook. The information will also be placed on the Buy Local website and the Bellaire Art website. A flyer will be created and shared throughout the community.

Review of Sponsorship Opportunity Color Bellaire Banner Program

Committee reviewed the sponsorship information. Cost to sponsor a banner is \$200.00. The sponsorship will end in the Spring 2026 with a renewal option. It is the hope of the DDA to have a banner on each of the 53 light poles in downtown Bellaire. Businesses within the DDA boundaries will receive priority in sponsoring a banner. The DDA will determine sponsor placement. Deadline to sponsor a banner is February 7, 2025. The information will be placed on the Buy Local website and the Bellaire Art website.

Meeting Concluded at 10:45 am.

Minutes compiled by D. McGuire