## FY 2023/24 Synopsis of Activities of the Bellaire Downtown Development Authority (DDA)

- 1. There were no tax increment revenues described in the annual audit which had not been expended within 5 years of their receipt.
- 2. DDA accomplishments, including progress made on development plan and tax increment finance plan goals and objectives were the following:
  - a. Aesthetics and Design \$11,008;
  - b. Economic Development \$5,427; and
  - c. Organizational \$337.
- 3. DDA active and completed projects and investments included public art, parking signage, flowers and advertising/marketing.
- 4. DDA promotional campaign events included Flip Flop and Flamingos, Spring Fling, Holiday Open House, PJ Shopping Day, Sip and Shop and 2 Meet & Greets.