

DRAFT
Village of Bellaire
Downtown Development Authority Minutes
Wednesday, November 20, 2024

Call to Order:

Meeting called to order by M. Dayton at 9:00 am.

Pledge of Allegiance:

Attendance:

Members Present: Dan Bennett, Michael Belanger, Margie Boyd, Jamie Creason, Michelle Dayton, Don Hoyt, Doreen McGuire, Adrienne Wolff

Members Absent: Dave Gajda

Public Present: Lou Anne Cooper, Bellaire Historical Society

Consent Agenda:

Motion by M. Boyd to approve the Consent Agenda. Second, J. Creason.
Motion Approved.

Public Comment on Agenda:

None

Unfinished Business:

Buy Local Update

M. Dayton reported. Free Instagram workshop went very well. The Holiday Open House good for some of the retailers. Next shopping days are Black Friday and Shop Small Saturday which will take place on November 30th. Paddles and Pedals will be passing out AMEX gift bags. Light Up the Night, December 7th, PJ Sip & Shop will take place on December 14th. Thanks to J. Creason our social media presences continues to increase. Discussion continues with hosting regularly scheduled events during the winter months.

Village Update

D. Bennett reported that the auditor stated the Village is in good financial shape. DPW is full staff and are ready for the winter months with sand and salt.

M. Dayton asked if the Village department would print off the DDA meeting materials. D. Bennett thought there might be a charge. M. Dayton will check with staff.

Grants Committee

D. McGuire provided the following update. The auction raised \$2715.00 with eight of the fourteen images having been purchased. The remaining ones will be auctioned off at the next Meet and Greet. As a result of the student art walk article, the DDA received an anonymous donation of the *Lake Strata* image. The donor was so impressed with the student's comment asked the DDA to present the image to the student. This presentation will take place on Thursday, November 21, at 12:25 in Willa Graham's art class at Bellaire High School. Hope other DDA members can join the presentation. A thank you ad will be created and placed in the Antrim Review for all those supporting the *Unique Art of Antrim County*, public art exhibition.

Marketing & Communication

DDA Logo/Design Quote - No new updates.

Marketing Video - No new updates.

Map Update for Restroom Pavilion -Tabled to future 2025 meeting.

Banner Program

Passed out the new flyers. The school has been notified and are encouraging students to participate. Also flyers will be sent to contact lists.

Parking Committee

Diagonal parking was mentioned and it was stated that MDOT is not in favor. The parking study was mentioned again. D. McGuire suggested that we partner with a College/University that might be interested in working with us on a parking study.

Replacement of Lights in Parking Lot Behind Bellaire Bar, Uniquely North and Emma's Way

D. Hoyt reported that 12 strands of lights were purchased from Bellaire Hardware at their cost of \$330.00. DPW did the installation and discovered there was an outlet not being utilized, when connected the majority of the lights worked. Since only 1 strand was used it was decided to keep the other 11 for future installation as the lights have been in place for five years. They will be stored at the Village offices.

New Business:

Bellaire Historical Society Request

L. Cooper, representing the Bellaire Historical Society, presented information about a proposed update to the historical sign in Emma's Way. The update will correct the current misinformation but will also make it easy for visitors to find the mentioned property. Motion by M. Boyd to update and amend the sign in Emma's Way plus printing up to \$100. M. Belanger second. Motion approved.

Village of Bellaire Budget Plan FY 2025

The Board reviewed each line item for the proposed budget plan for FY 2025. Discussion followed. Motion by M. Boyd to recommend the proposed budget to the Village of Bellaire. Second, J. Creason. D. Bennet abstained. M. Belanger left at 10:00 am. Motion approved.

Miscellaneous Business of the Authority Board:

D. Hoyt mentioned the Bellaire Chamber might be considering installing three Selfie Stations in downtown Bellaire. They would contain a QR code and would be a great photo opportunity. Cost around \$1200. Tables and chairs will be removed on Monday, December 2, at 9 am. M. Dayton will work on the ad for the vacant board position.

Public Comment on Non-Agenda Items:

None

Adjourn:

Meeting adjourned at 10:40 am.