

Village of Bellaire
Downtown Development Authority Minutes
Wednesday, February 26, 2025

Call to Order:

Meeting called to order by M. Dayton at 9:00 am.

Pledge of Allegiance:

Attendance:

Members Present: Michael Belanger, Dan Bennett, Margie Boyd, Jamie Creason, Michelle Dayton, Don Hoyt, Doreen McGuire, Tom Shilts, Adrienne Wolff

Public Present: Terrie Ramage

Consent Agenda:

Motion by J. Creason to approve the Consent Agenda. Second, M. Boyd.
Motion approved.

Public Comment on Agenda:

None.

Unfinished Business:

Buy Local Update

M. Dayton reported. Coordinating event calendars with the Bellaire Chamber. Working on an October event which is the only month open. Bake-Off is Saturday March 8th, 3-6 pm. Tickets are \$10.00. Nine bakers will be participating. J. Creason has arranged with Vic McCarty for an interview on the Ron Jolly show on Friday, March 7th to promote the Bake-Off. The winner of the Bake-Off is awarded a traveling trophy. The Library still has a few mini canvasses available for pick up to create your art and return to the Library for display. Patrick Boyd will be organizing this year's Flip Flops and Flamingos scheduled for April 25th. Flower planting is scheduled for Memorial weekend and will be managed by Brenda Fink from Uniquely North. Working on welcome packets. Paulo is reaching out to the businesses for the Bellaire Map 2025/26. Exploring options for advertising in the TruNorth Travel Guide. Winter sidewalk cleaning was also discussed.

Village Update

D. Bennett reported that Council eliminated the 5 step pay scale based on years and replaced it with a 3 step pay scale based on performance. The Village is still

searching for a second police officer and an employee to run the sewer plant.

Grants Committee

D. McGuire provided a quote from Pro Image for signs announcing the upcoming outdoor public art exhibition. The quote for 10 signs is \$158.30. Motion by M. Boyd to accept the quote from Pro Image in the amount of \$158.30 for the upcoming exhibition signs. Second, D. Hoyt. Motion approved.

Marketing & Communication

DDA Logo/Design Quote - Terrie Ramage has presented various DDA logo concepts for the Board to review. Discussion followed. Terrie will rework the suggested logo to include sizing for the new DDA banner. It was presented that Terrie Ramage should have received 50% of her quote at the time of acceptance. Motion by J. Creason to pay Terrie Ramage 50% non-refundable as stated in her quote in the amount of \$175.00 for the creation of the DDA logo concepts. Second, M. Belanger. Motion approved. The Board will review suggested modifications to the logo concepts at the next meeting.

Marketing Video - No new updates.

Map Update for Restroom Pavilion -Tabled to a future 2025 meeting.

Hall Financial Michigan Open Championship June 9-12, 2025 - M. Dayton will speak with Shanty Creek Resort regarding any sponsorship or marketing opportunities to promote downtown Bellaire during this event.

Banner Program

D. McGuire provided the following update. A total of 72 submissions were received. The selection committee has selected 38 for the banners. 13 were selected for the Outdoor Public Art Exhibition - Local Artists of All Ages. 10 of the 13 were submitted with business logos and D. McGuire will contact those businesses for their approval to fabricate. It was also mentioned that these businesses might want to be a sponsor in the amount of \$200. If they sponsor the piece it was suggested they keep the exhibited piece. The remaining 12 light poles will display banners with the new DDA logo. M. Dayton will provide a diagram of the light pole layout in the downtown area. M. Dayton will contact Jeff Krino regarding the framing of the public art for the exhibition. Also discussed was asking for a quote from James Sullivan for preparation work to submit to Pro Image for fabrication. Motion by M. Boyd to obtain a quote from preferred vendor James Sullivan photographer for services up to the amount of \$1,000.00. Second, J. Creason. Motion approved.

Parking Committee

No new updates.

Printer Color Cartridge Cost

Comparative costs of color cartridges was presented. Cost from Walmart align with the budget.

DDA Budget 2025

Approved by the Village Council.

New Business:**Welcome New DDA Board Member**

Tom Shilts was welcomed to the DDA Board. Motion by D. McGuire to appoint Tom Shilts as the DDA Treasurer. Second, J. Creason. Motion approved.

Postal Box Fee for 2025

This fee was paid.

Don Hoyt Reappointment to the DDA Board

Motion by J. Creason to reappoint Don Hoyt to the DDA Board for a four year term. Second, M. Boyd. Motion approved.

Miscellaneous Business of the Authority Board:

Discussion at the March meeting - Quarterly Newsletter and the next Meet and Greet. D. McGuire mentioned that at the next Meet and Greet we recognize Willa Graham and Brooke Bates for their support of the banner program.

Public Comment on Non-Agenda Items:

M. Boyd presented Antrim County updates - The Flyer which is the proposed trail from Bellaire to Central Lake will break ground this Spring. Bellaire Lofts has finalized all their funding and will begin with the development of the property. ACT will be doing more trips with Shanty Creek and downtown.

A. Wolff mentioned that in October, Relay for Life will be doing an event and this might be something that can be coordinated with the Buy Local for an October event.

Adjourn:

Meeting adjourned at 10:15 am. Motion by J. Creason to adjourn. Second, M. Boyd.